

# ARTICULIGHT

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## GRAPHIC PROJECTORS

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### Mojo Rotogo 250™ Multi Image Rotating Projector



The MOJO ROTOGO 250 model MOG-250 is a newly developed intelligent graphic projector making any surface communicate- day or night. It lets you place and rotate projected logos, text, visual or other images on any surface, at any time. Images can be changed almost instantly, or run in sequence and the projector can be programmed on the fly to achieve specific 'looks' and can be easily reprogrammed once a new 'look' is desired or a new campaign is launched. The MOJO ROTOGO 250 is ideal for store fronts, window displays, POP displays, indoor advertising, or entertainment and hospitality venues. Corporations and franchises are discovering the marketing power of this projector, and how it can save time, cut costs, and project a strong image to capture consumer attention. The MOJO ROTOGO 250 is the foundation of a new mass-market and POP marketing system that broadens creative options, improves efficiency, and lowers overall production costs. It can be used together with existing forms of POP advertising, display and promotional graphics - or replace them. The MOJO ROTOGO 250 can help centralize or decentralize corporate advertising and promotional campaigns. Create a consistent message at several locations - or tailor art to suit specific needs.



#### SALES POINTS

\* One time hardware investment; low servicing costs

- \* Motion provides dynamic visual impact in the MTV age.
- \* Increased return on advertising and promotional investment
- \* Enables you to create the look you want, and change it easily and quickly.
  - \* Very user friendly, very easy to use
- \* Custom metal, glass or dichroic gobos are optionally available according to customer requirements.



#### TECHNICAL SPECIFICATIONS

Model	MOG-250
Lamp	250W/24v
Power	up to 300W
Electrical	120V/60Hz or 230V/50Hz
Fuse	T5A
Relamping	Easy access door for relamping
Projection Distance	up to 12m/38ft
Focus	Adjustable
Creative Media	Metal, Glass or Dichroic gobo
Gobos+Colors	OD: 25.4mm; ID: 20mm
Rotation	Clockwise and counter clockwise selected by a dip switch
Interval	Selected by a dip switch
Motors	High quality motors
Control	2 DMX 512 channels: channel 1: gobo/color changer from position to position; channel 2: gobo rotation speed and direction
Programmable	Yes, via remote DMX controller
Preset Program	Yes, there's one preset program for quick plug and play
Dip switches	9: DIP1-4 for interval options for gobo rotation; DIP 5-8 for rotating pace; options for gobo rotating pace unit sec/per rotation; DIP 9 for rotating directions, options for gobo rotating directions. OFF: counter clockwise ON: clockwise
Mounting	Universal

Cooling	Fan Cooled
Housing	Extruded aluminum
Finish	Black
Safety	Meets and exceeds all standard international safety requirements. CE approved
Image Size	i.e. at 10ft distance, the image diameter is 2 ft
Projection Ratio	5:1
IP rating	20, for indoor use only
Standard	Projector, bulb, hanging bracket, cable and plug
Optional	Custom Gobos and dichroic filters
Dimensions (LxWxH)	28x22x16cm / 11x8.66x6.30 inches
Weight	7 kgs (15.4 lbs)

DUE TO CONTINUOUS IMPROVEMENTS, SPECIFICATIONS MAY CHANGE WITHOUT PRIOR NOTICE.