

ARTICULIGHT

15-06 Morlot Avenue, Fair Lawn, NJ 07410 USA Tel: (201) 796-2690 Fax: (201) 796-8818

info@articulight.com

articulight@aol.com

www.articulight.com

ADVERTISER 36LD

Architectural * Entertainment * Retail * Display



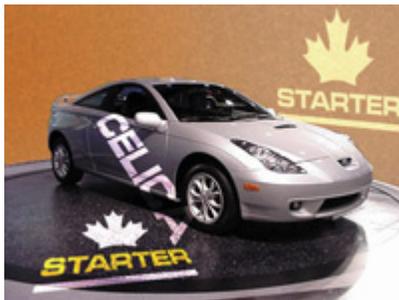
The ADVERTISER 36LD is a newly developed modular image projector, generated by a gobo or a slide, making any surface communicate- day or night. It lets you place projected logos, text, visual or other images on any surface, at any time. The ADVERTISER 36LD is driven by an LED module and equipped with a high quality optical system for maximum light output and high definition image. It comes with a long life LED lamp to give impressive graphics and colors which surpass the effect of most fixtures in its class. The ADVERTISER 36LD enables up to 5m/16 ft projection distance in high ambient light conditions. It is easy to install, compact and light weight housed in a stylish housing, ideal as a projector for logo and image

projection. The ADVERTISER 36LD is ideal for store fronts, window displays, POP displays, indoor advertising, or architectural, entertainment and hospitality venues. Corporations and franchises are discovering the marketing power of this projector, and how it can save time, cut costs, and project a strong image to capture consumer attention.

The ADVERTISER 36LD is the foundation of a new mass-market and POP marketing system that broadens creative options, improves efficiency, and lowers overall production costs. It can be used together with existing forms of POP advertising, display and promotional graphics - or replace them.

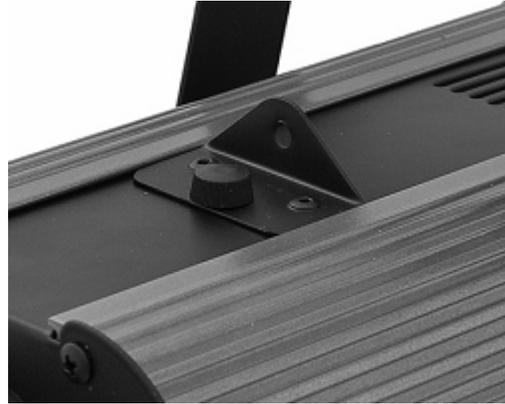
The ADVERTISER 36LD can help centralize or decentralize corporate advertising and promotional campaigns. Create a consistent message at several locations - or tailor art to suit specific needs.

The ADVERTISER 36LD has an IP 20 and designed for indoor use only. It is ideal for ceilings, walls, truss and floor or where you need that extra punch to cut through ambient light. If you want to lift your image, the ADVERTISER 36LD is the answer. The ADVERTISER 36LD projector is equipped with an LED light source designed to work for the full lifetime of the projector so there is no need for a replacement lamp thus saving you a lot of money not only on the lamp replacement but on maintenance as well.



FEATURES AND BENEFITS

- * Compares to 70w CDM HID gobo projector
- * One time hardware investment; low servicing costs
- * Increased return on advertising and promotional investment
- * Enables you to create the look you want, and change it easily and quickly.
- * Very user friendly, very easy to use
- * Custom metal, glass or dichroic gobos are optionally available according to customer requirements.
- * Create transparencies from your computer and printer
- * Cool Operation
- * Built-in Pattern Slot
- * Solid State Lighting technology
- * Stunning brightness with 7000K high color temperature
- * Extremely accurate focus
- * Equipped with long life LED light source
- * Low running cost
- * Energy efficiency
- * No heat
- * No IR and no UV
- * Virtually maintenance free



TECHNICAL SPECIFICATIONS

Model: LD-36

Projection Throw: Up to 16 feet/5 meters in high light ambient environment whereas in dimmer and darker environments it can be even further depending also on the artwork and the surface projected onto.

Beam angle: 25°

Gobo size: OD: 35mm, ID: 23mm.

Gobo: ID of Gobo is 23 mm, and the OD of Gobo is 35mm*30mm. Accepts metal, dichroic and glass gobos.

Transparencies: Can be generated from your computer for pennies thus saving you a lot of money and enabling you the freedom and creativity to change the image whenever you want. We recommend using this creative medium for short term applications only.

Electrical

Input voltage: Auto-ranging 100V-240V AC, 50-60Hz

Power consumption: 36W

Operating current: 24V DC

Light Source: Special LED module with Color Temperature; 6000k - 7000k

Housing: Powder coated steel

Color: Black

Focus: Adjustable

Cooling: Fan cooled

Maximum ambient temperature: 40°C (104°F)

Weight: 2.7 Kgs (5.94 Lbs)

Dimensions: 238 x 175 x 214 mm (9.37" X6.89" X8.43")

Mounting: U Bracket

IP Rating: 30, indoor use only.

DMX Capabilities: You can link the units with DMX cable and control dimming as well as chasing functions. Some people may want to use multiple units with say arrows to identify a direction of travel to something. 8 pole dipswitch for settings

Operational modes: Stand-Alone, Master/Slave

Connections: Master/Slave cable entry: XLR 3-pin (Male & Female)

Calculated Result:

Imax: 3207.80 cd

Flux: 404.62 lm

Efficacy: 11.46 lm/W

DUE TO CONTINUOUS IMPROVEMENTS, SPECIFICATIONS MAY CHANGE WITHOUT PRIOR NOTICE.