

ARTICULIGHT

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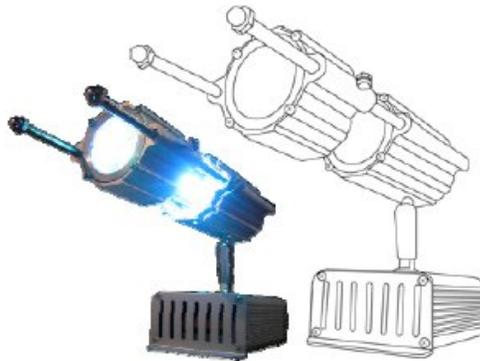
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GRAPHIC PROJECTORS

ADVERTISER XL™ Image Projector



The **ADVERTISER XL** is a newly developed modular image projector, generated by an E size gobo, making any surface communicate- day or night. It lets you place, move, and rotate projected logos, text, visual or other images on any surface, at any time.

The **ADVERTISER XL** is ideal for store fronts, window displays, POP displays, indoor advertising, or entertainment and hospitality venues. Corporations and franchises are discovering the marketing power of this projector, and how it can save time, cut costs, and project a strong image to capture consumer attention.

The **ADVERTISER XL** is the foundation of a new mass-market and POP marketing system that broadens creative options, improves efficiency, and lowers overall production costs. It can be used together with existing forms of POP advertising, display and promotional graphics - or replace them.

The **ADVERTISER XL** can help centralize or decentralize corporate advertising and promotional campaigns. Create a consistent message at several locations - or tailor art to suit specific needs.

The **ADVERTISER XL** has an IP 20 and designed for indoor use only.

Utilizing an HID32 watts 3,000 hour metal halide lamp, the **ADVERTISER XL** projects a bright and accurate rendition of any graphic design or logo. The HID32w bulb produces a bright beam equals in output to 250w quartz halogen but with the great advantage of higher color temperature and many times more lamp life.

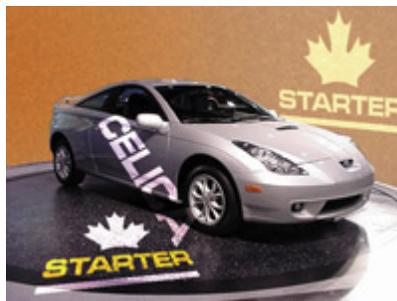
A quartz halogen usually is rated at 300 hours lamp life whereas the HID32w at 3,000! A quartz halogen bulb usually has a 2600-3200 degrees color temperature whereas the HID has a 6500 degrees color temperature which is higher than daylight making objects more appealing. When projected onto a surface the white in the HID32w has a truer color than the quartz halogen.

Create custom or standard patterns equal to a 250 watt quartz ellipsoidal while burning a cool 32 watts of electricity.

Equipped with a reflector dish similar to a 250w MR16 lamp with and extremely short and accurate focus, the ADVERTISER XL is small but powerful. The lightweight electronic ballast provides a high efficiency operation.

Each unit is equipped with an onboard lightweight electronic ballast. Typical throws range from 10-20 feet. Ideal for ceilings, walls, truss and floor or where you need that extra punch to cut through ambient light.

If you want to lift your image, the ADVERTISER XL is the answer.





FEATURES AND BENEFITS

- * One time hardware investment; low servicing costs
- * Motion provides dynamic visual impact in the MTV age.
- * Increased return on advertising and promotional investment
- * Enables you to create the look you want, and change it easily and quickly.
- * Very user friendly, very easy to use
- * Custom metal, glass or dichroic gobos are optionally available according to customer requirements.
- * Cool Operation, no fan needed
- * Built- in Pattern Slot
- * 3,000 Hour Lamp Life



TECHNICAL SPECIFICATIONS

Models: LGP-32F (STATIC); LGP-32R (ROTATING)

Projection Throw: 10-20 feet

Beam angle: 16°

Projection Ratio: approximately 4:1

Gobo size: E size.OD: 37.5mm, ID: 20mm. Accepts metal, dichroic and glass gobos.

Electrical: Voltage 90-130V or 180-265V, 50/60Hz. Full range voltage 90-260V, 50/60Hz..(for LGP-32/F only)

Lamp: HID32W, MR16 GU10 BASE

Housing: Extruded aluminum

Ballast: electronic, very efficient.

Focus: Adjustable

Weight; LGP-32/F 1.2 kgs (2.64 lbs) ; LGP-32/R 1.5kgs (3.3 lbs)

Dimensions: 25 x 16 x 12 cm (See drawing)

Mounting: Stands directly on the floor or any flat platform. Mount to ceiling or any desired area.

Tilt: Extend to full 90 degrees vertically

Pan: Extend to full 350 degrees horizontally.

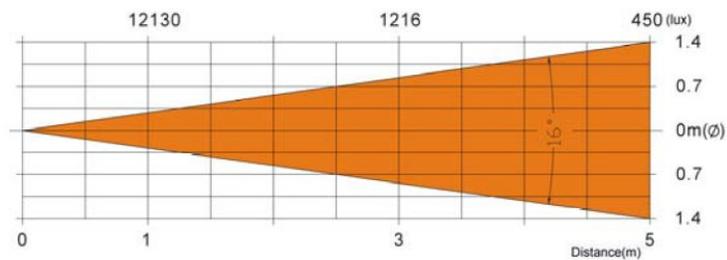
Optional Accessories:

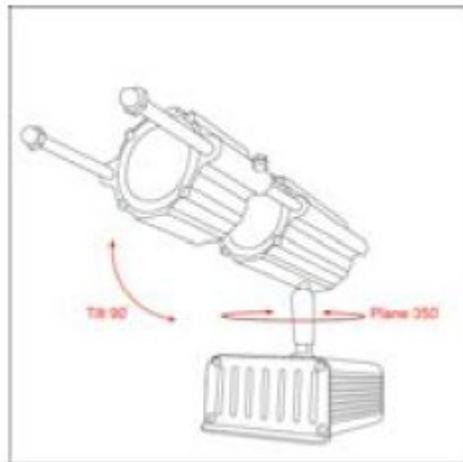
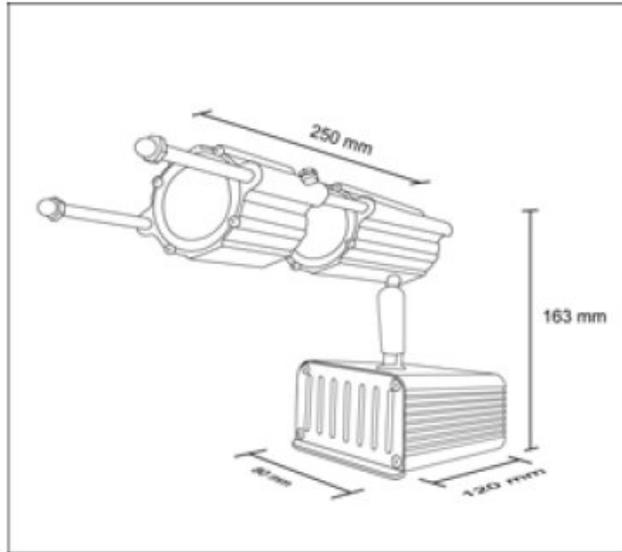
Rotating Gobo Module model LGP-32R;

Clamp for hanging projector on truss or pipe model C-01;

Safety Chain with easy buckle, 2mm diameter, 75 cm length, 35 kgs load model SW-01.

PHOTOMETRICS





DUE TO CONTINUOUS IMPROVEMENTS, SPECIFICATIONS MAY CHANGE WITHOUT PRIOR NOTICE.